



# EXHIBITOR/SPONSOR BOOKLET

**Global MedTech Expo**  
**December 12th - 15th, 2024**  
**AMTZ, Vizag**



# World Health Innovation Forum

— 12<sup>th</sup> - 15<sup>th</sup> December, 2024 —

Be a part of a history, as we assemble the most innovative minds on a global scale, all driven by a shared commitment to transform healthcare through innovation, specialised people in scaling of innovation, the accelerators, procurement and the innovation funders.

The second edition of **World Health Innovation Forum 2024** will be hosted by **AMTZ Ltd**, a Public Sector Enterprise under the “**Make in India**” initiative & **Kalam Institute of Health Technology** which is a **WHO Collaborating Center for Health Innovation**.

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Scan To Register



## World Health Innovation Forum - Event Presentation

The World Health Innovation Forum provides an unparalleled opportunity for sponsor companies to connect with a global community of health innovators, leaders, and policymakers. Various sponsorship options are available, including support for the expo area, sponsored workshops, printed and digital materials, and social event sponsorships. Detailed information about sponsorship packages and conditions can be found in the sponsor booklet and on the forum's website.

This prestigious forum is set to bring together participants from all continents, offering a unique platform that includes:

- **Networking with Global Leaders:** Engage with top leaders in medical and manufacturing sectors.
- **Scientific Sessions and Round Tables:** Participate in in-depth scientific discussions, round tables, and open forums.
- **Student Paper Presentation:** Encourage young talent through a dedicated student paper competition.
- **Public-Private Partnership Policies:** Gain insights into policies shaping public-private collaborations.
- **Engagement with Policymakers:** Connect with policymakers and health innovation agencies to influence the future of health.
- **Expo Area:** Discover new technologies and innovative solutions in the expo area.



**Dr. Jitendra Sharma**  
Non Executive President  
(Governing Board of World Health Innovation Society)

# PREVIOUS WHIF STATISTICS

Vizag, 2023



1000+  
Attendees



100+  
Speakers



50+  
Countries



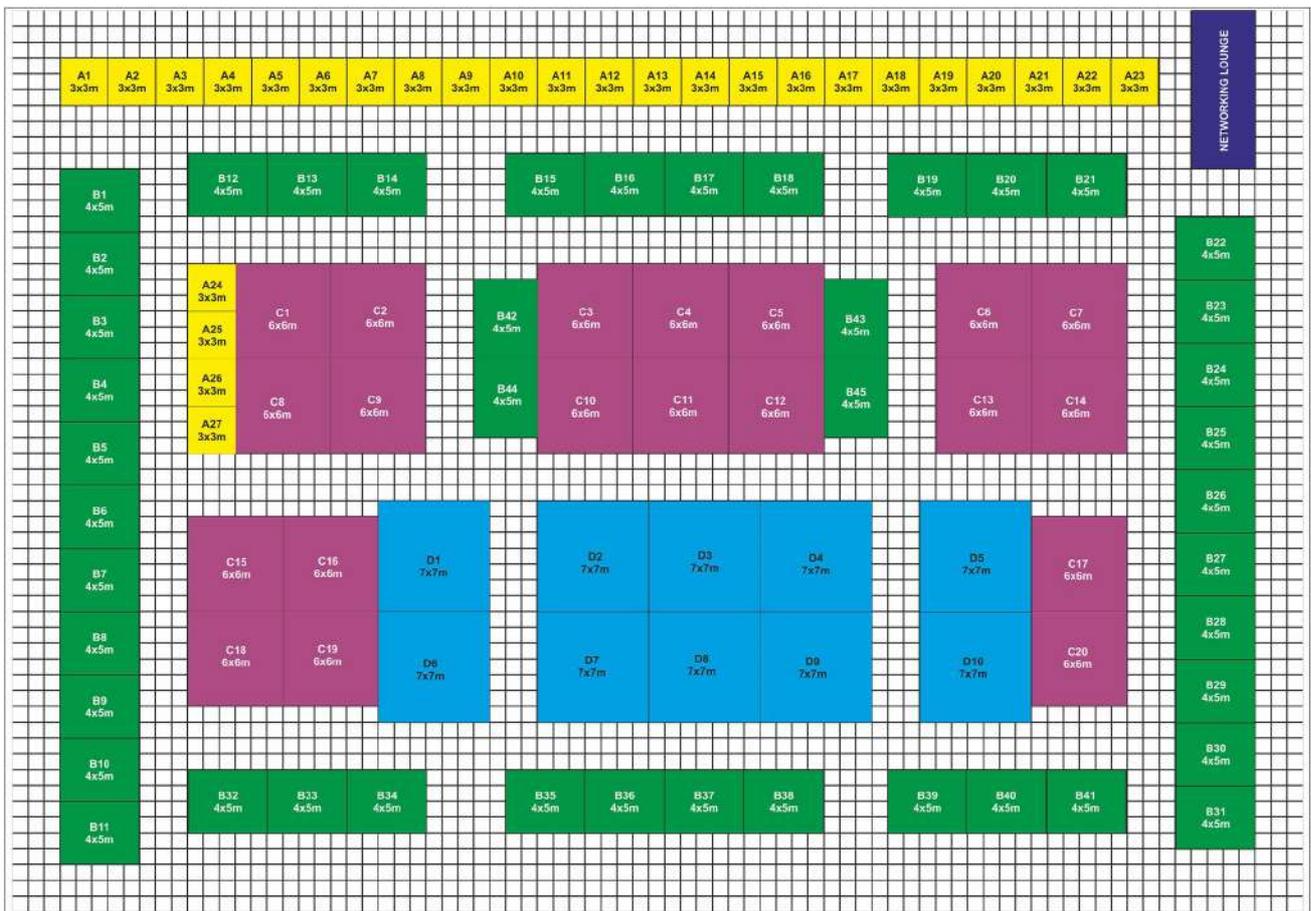
200+  
Exhibitors

# EXHIBITION/SPONSORSHIP PROPOSAL

Sponsorship proposals have been divided into different budget ranges to offer companies the opportunity to promote their know-how and their products.

Any alternative sponsorships proposals are welcome! The organising committee will be happy to consider any alternative customized sponsorship proposals.

## WHIF Floor Plan



The built up area is available at Rs. 10,000/- + GST Per Sqm.  
Bare shell area for Rs. 7,000/- + GST Per Sqm.

### Stalls Features:

Stalls	Spotlights	Switch Board	Carpet	Tables (without cabinet)	Bins
3x3	3	1	Yes	1	Yes
4x5	4	1	Yes	1	Yes
6x6	6	2	Yes	2	Yes
7x7	7	2	Yes	2	Yes

# MAIN SPONSORS

Sponsors will be entitled:	PLATINUM (Rs. 20 Lakhs)	GOLD (Rs. 15 Lakhs)	SILVER (Rs. 10 Lakhs)	BRONZE (Rs. 5 Lakhs)
Podium recognition at the opening ceremony, awards ceremony (during Gala dinner) and daily	✓	✓	✗	✗
One exhibit booth with a prime location in the exhibit hall (customization of the booth will be provided at extra cost)	7mx7m (49M2) including one sofa, centre table LED Screen and stand for poster	6mx6m (36M2) including one sofa, centre table, 2 chairs, LED Screen and stand for poster	5mx4m (20M2) including one sofa, centre table, 2 chairs, and stand for poster	3mx3m (9M2) including one chair, and stand for poster
VIP Seating at front of 1000-person	✓	✓	✓	✗
WHIF registrations and WHIF materials (more registrations available)	3	2	2	1
Inclusion of 5-10 sec video ad during conference	✓	✓	✓	✗
Company/organisation branding on event lanyards; promotional items can be added to WHIF bag.	✓	✓	✗	✗
Logo on WHIF Signage, event promotions and WHIF Website	✓	✓	✓	✓
15-minute speaking slot during a parallel session	✓	✓	✗	✗
Attendee Name list	✓	✓	✓	✗
Organization profile included in pre-event social media marketing promotions	✓	✓	✓	✓
Admission to all scientific and technical sessions	✓	✓	✓	✓
Coffee breaks – Lunches – WHIF Gala dinners, Curry & Cocktails dinner	✓	✓	✓	✓
Site tour of the AMTZ Campus	✓	✓	✓	✓

# Terms & Methods of Participation

## Reservation / Confirmation Process

Sponsorship requests will be allocated on a first-come, first-served basis, except for Main Sponsors, who will be given priority in reservations. Sponsorships will be considered confirmed only after the organizing secretariat receives the signed sponsorship form, along with a 50% payment of the exhibit/sponsorship fee. The remaining balance must be paid by October 31st, 2024.

## Payment Deadlines and Methods

A 50% deposit of the exhibit/sponsorship fee is required at the time of booking, with the balance due by October 31st, 2024. Any alternative payment schedules or methods must be negotiated and confirmed in writing with the organizing secretariat.

## Payment Methods

**Bank Transfer**      MEDTECH SOCIETY  
Ground Floor, I Hub, Andhra Pradesh Medtech Zone Limited,  
Pragati Maidan, VM Steel Project, Visakhapatnam, Andhra Pradesh, 530031  
Account number: 903902010000012  
SWIFT/BIC code: UBININBBVSK

**Bank Address**      AMTZ Campus Branch, Pragati Maidan, VM Steel  
Project S.O, Visakhapatnam – 530031, Andhra Pradesh, India

## Cancellations

The organising committee must be notified in writing in the event of a cancellation. Cancellations will entitle sponsors to the following refunds:

Cancellations notified by 15/11/2024 - 50% reimbursement of down payment.

No refunds will be processed for cancellations notified from 15/11/2024.

# 2023 WHIF SPONSORS



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# BRAND PARTNERS



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